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Showoff 2009

For Immediate Release

Thesoop.com and Arizona Bay Pictures Presents Showoff 2009

A fashion runway showcasing the styles of 2009 from prominent designers.

Phoenix, AZ, March 20, 2009: Thesoop.com and Arizona Bay Pictures presents the First Bi-Annual Showoff 2009 on April 18, 2009 at Coach&Willies from 10 p.m. to 2 a.m., cover is \$10, in Downtown Phoenix. The event is a celebration and a showoff of what Arizona has to offer in fashion, art and music.

Toni&Guy Hairdressing Academy is the **Title Sponsor** for the show. The event will highlight current and upcoming Hair & Fashion Designers in Arizona. The event gives a chance for the Designers to showcase their line and exposure to a more diverse and influential crowd.

Headliner Designers include:

- Lindsay Lou Boutique, Sway Boutique, Beach Bunny Swimwear, Siobhan Clothing, Arté Puro and Elise Alonzo
- Also featuring Andy Hartmark Photography, DJ Sonique des Fleurs (New Times DJ of the Year 2008), DJ Bigie, DJ Epidemic, DJ Kris the Fist

Media will be allowed access to the event from 9 p.m. to 2 a.m. Fashion runway will start at 11p.m. and media will have the opportunity to cover the runway. Perfect for tv teasers, online and slideshows. Contact johnny@thesoop.com to be on the media list.

For more information visit www.thesoop.com/showoff2009/

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